

# H.H. Backer Associates' AQUATIC ANSWERS AREA

Pet Industry Spring Trade Show | April 3–5, 2009  
Baltimore Convention Center | Baltimore, Md.

- Aquatic exhibitors and tank displays in one centralized area of the trade show floor
- One-on-one “Ask the Expert” sessions on the show floor featuring top industry professionals

Friday, April 3	11:30 a.m. -12:15 p.m.	1 p.m. -1:45 p.m.	2 p.m. -2:45 p.m.	3 p.m. -3:45 p.m.
<b>Lounge A</b>	<b>Scott Berke</b> Managing Water Quality	<b>Patrick Donston</b> Hiring and Training Aquatic Employees	<b>Patrick Donston</b> Employee Training Session	<b>Tullio DiStasio</b> Overcoming Customer Objections When Making a Sale <b>CANCELLED</b>
<b>Lounge B</b>	<b>Peach Reid</b> Working with Your Aquatics Wholesaler	<b>Tullio DiStasio</b> Aquarium Lighting <b>CANCELLED</b>	<b>Timothy Hovanec</b> Caring For Sick Fish: Advising Customers	<b>Jeff Turner</b> Creating Giant Reef Tanks
Saturday, April 4				
<b>Lounge A</b>	<b>Julian Sprung</b> Marine Fish & Invertebrate Nutrition	<b>Julian Sprung</b> Everything You Always Wanted to Know About Corals	<b>Peach Reid</b> Working with Your Aquatics Wholesaler	<b>Rick Preuss</b> How To Improve Aquatic Merchandising & Marketing
<b>Lounge B</b>	<b>Jeff Turner</b> Creating Giant Reef Tanks	<b>Scott Berke</b> Managing Water Quality	<b>Patrick Donston</b> Keeping Marine Fish Disease-Free	<b>Patrick Donston</b> Hiring and Training Aquatic Employees
Sunday, April 5				
<b>Lounge A</b>	<b>Julian Sprung</b> Everything You Always Wanted to Know About Corals	<b>Julian Sprung</b> Marine Fish & Invertebrate Nutrition	<b>Timothy Hovanec</b> Caring For Sick Fish: Advising Customers	<b>SIGN UP TODAY!</b>
<b>Lounge B</b>	<b>Tullio DiStasio</b> Overcoming Customer Objections When Making a Sale <b>CANCELLED</b>	<b>Rick Preuss</b> Freshwater Husbandry	<b>Rick Preuss</b> How To Improve Aquatic Merchandising & Marketing	

**SPACE IS LIMITED. CALL OR E-MAIL TO RESERVE A TIME.**  
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**H.H. BACKER ASSOCIATES INC.**  
More information: [www.hhbacker.com](http://www.hhbacker.com)